Dennis Losel

photographer

www.dennislosel.com

3320 McKinley Pkwy, Apt 8 Blasdell, New York 14219 716.604.7456 contact@dennislosel.com

Qualifications Profile

Dynamic, broadly experienced and published Photographer and Visual Artist with significant list of credits, managing complex photo assignments in fast-paced, press-deadline-sensitive environments. Possess exceptional technical expertise in digital / film / medium-format cameras, darkrooms, chemistries, and photo-processing software. Customer-centric, with commitment to strong customer service and satisfaction; solid communication and interpersonal skills among diverse people. Organized administrator with flair for efficiency enhancements; track record of improving operations for each employer.

Professional Experience

Photo Editor | Event Coordinator

February 2008 - Present DAYS Charity Events, Pembroke, NH

Oversee creative and visual development for DAYS Charity Events Inc., a non-profit corporation that works together with the actors of daytimes "Days of our Lives" to raise money for worthy charities around the country.

Key Achievements:

- Develop marketing, creative, communications and branding solutions.
- Design and create press packets, informational brochures, graphics design for advertising posters and novelties.
- Coordinate all photographic needs and provide photo coverage as Lead Photographer at events.
- Liaise with Soap Opera Digest and NBC/ DAYS publicity department; provide images for websites, publications and press needs.
- Contribute photos from events to Soap Opera Digest, Soap Opera Weekly and other publications.

Photographer | Photo Coordinator

March 2004 – June 2009 New York State Senate, Albany, New York

(Internships: January 2002 – June 2002, January 2003 – June 2003)

Diverse photographic assignments ranging from prominent political figures, photojournalism, and press photography to photography for informational, marketing and educational brochures and online use. Manage fast-paced functions and situations to maximize photographic opportunities involving senators, assemblymen, governors, and dignitaries; take, organize and archive stock photos. Liaise between Senate Photography Department and PR staffs; schedule and conduct shoots. Provide administrative expertise as assistant to department director, managing purchasing and inventory control, traffic managing/ workflow, print orders, project priorities, and digital file management. Train and coach legislative session interns and new administrative teams.

Key Achievements:

- Adeptly managed dignitary relationships in demanding environments to maximize compositional effectiveness without intrusiveness.
- Designed and created database to improve accessibility and manageability of inventory and supplies
- Maximized efficiency, accuracy and consistency, creating forms, templates and other files for internal use.
- Significantly increased productivity through developing online photo-order form, helping to bring in the digital era.
- Streamlined workflow, contributing numerous procedural ideas and implementing file back-up system.

Photographer

July 2003 – March 2004 NYS Dept. of Environmental Conservation, Albany, New York

Photograph assignments ranging from Department Commissioner and NYS Governor at press conferences to photography for informational, marketing and educational brochures and department publication *The Conservationist*. Partnered with department editors and graphic artists to prepare photos for publications. Designed large-scale displays for trade show presence.

Key Achievements:

- Designed and created compelling displays to promote Dept. of Environmental Conservation publication The Conservationist.
- Designed, photographed for, and created large-scale posters and banners in support of events.
- Contributed photographs for award-winning brochure "Brownfields Past, Present and Future".
- Photographs published in February 2004 and December 2006 issue of The Conservationist.

Education

August 2000 - June 2002 SUNY College at Fredonia, Fredonia, New York

- Studio Art/ Photography studies
- Photo Editor of The Leader, weekly college publication
- Treasurer of GLBSU (Gay, Lesbian, Bisexual Student Union)
- Secretary of BSU (Black Student Union)

Computer and Software Proficiencies

- MAC and PC proficient
- Microsoft Office 2010 (Word, PowerPoint, Excel, Outlook, OneNote)
- Lotus Suite (Word Pro, Access, Approach, Notes)
- Adobe Suite CS5 (Photoshop, Bridge, Lightroom, Illustrator)
- Quark Express
- Cumulus
- Extensis Portfolio
- Capture NX
- Eye One Match
- Blackberry, Iphone, and Droid proficient

References

References are available on request.